

About: Bus 322 Leadership for Managers

Course Introduction

The requirement for you to lead is coming to you fast if it hasn't already arrived. Businesses and organizations are "hungry" for leadership at all levels. This means you will be required to "lead," probably much sooner than you imagined. This course is designed to prepare you for your leadership challenge – whatever that may be – team leader, project manager, lead, supervisor, manager, etc.

I use the term *League of Mutual Learning* to highlight the importance of interdependence in order to achieve the desired outcomes for the course. As you'll come to appreciate through this course "interdependence" provides us our greatest effectiveness - in both business and life.

My goals for this course are:

"Self-mastery" is the essential starting point for effective leadership. My aim is to help you develop self-mastery by applying the principles of *The 7 Habits of Highly Effective People*.

How to lead effectively is not a mystery. There is a proven model for successful leadership: Model the Way, Inspire a Shared Vision, Challenge the Process, Enable Others to Act and Encourage the Heart.

By the end of this course you will understand this powerful model of leadership and be able to "operationalize" this model whenever you are confronted with a leadership challenge.

Course Format

The sea of contemporary leadership ideas, models, and actions is vast. New research, books, articles, etc. about leadership appear on a weekly basis. We cut through the "noise" of popular business media and focus in on principles and behaviors that have stood the test of time and have proven to work. That's not to say there isn't value in currency - there is and you'll be exposed to some of that as well.

You'll have a combination of reading, explainer videos, quizzes, writings, and exercises to complete - consider this your "interpersonal skill building laboratory" where you can develop your effectiveness as a leader. **Read!** Reading will drive the majority of your learning in this course. Leaders are readers!

Let's Create a Culture of Learning

In this course (and at this university) we are expected to maintain a high degree of professionalism, commitment to active learning and participation in this course, and also integrity in our behavior around campus and beyond.

When I attended Executive Education at the Harvard Business School they provided me with guidance and expectations for how to behave to create a learning culture. Here's my adaptation of what they recommended: If each of us makes an honest effort to ensure we treat each other with respect and dignity we will enjoy the maximum benefit from working and learning together. Each of us is entitled to respect. I expect that you will demonstrate respect for each of your classmates worth, dignity, and capacity to contribute.

Let's have open discussions where we maintain or enhance the esteem of the other. Let's learn from one another. Let's reflect on our thinking and adjust our paradigms to reflect an attitude of respectful dialogue.

Finally, when people open up and share their experiences, thoughts, rationale, etc. please be circumspect with the information and treat it with the confidentiality it deserves.

We will operate on a first name basis. We will **make a point!**